

# Evangelism

## Personal Evangelism Training

- [Evangelism: Abundantly Sowing the Seed](#) > an online training module developed by World Team, and available to SEND members
- Articles and sermons on evangelism developed by [On the Red Box](#), a street evangelism ministry in Madrid. The ministry provides training and coaching in street evangelism in the context of Europe. They have launched an [on-line school of evangelism](#) using the materials they offer in face-to-face classes already.
- [Big Story Gospel Video](#), recommended by Warren
- FAITH evangelism training resource used and recommended by Ruth Harbour. This evangelism program has been translated into Chinese and SEND Taiwan has permission to distribute it in the Chinese world.
  - [resources in English](#) from LifeWay
  - [FAITH Gospel ministry in Taiwan](#) (evangelism training)
  - [FAITH One Hour Seminar](#)
  - [Advanced FAITH BibleTelling Sequence](#)
- The [Gospel presentations used in Training for Trainers](#) > the training program for church planting movements, developed by David Garrison, the IMB and GEM,
- [You are the light of the world.ppt](#) > PowerPoint presentation on evangelism by Dave Givens to the USO
- [Some thoughts from a fisherman](#) > written by Martyn Hartley. An article about how to become more effective in evangelism.
- Resources for answering students' questions in 35 languages, [EveryStudent](#)
- Presenting the Gospel to cultures that are primarily shame-based, guilt-based or fear-based? See the middle section of Roland Muller's [The Messenger, the Message and the Community](#) and [Gary Ridley's reflections](#) on this topic.

## Books about evangelism

- [One Gospel for All Nations](#) by Jackson Wu - discusses the overarching themes of the gospel message and how to contextualize in your specific context. Excellent material
- [Saving God's Face: A Chinese Contextualization of Salvation through Honor and Shame](#) by Jackson Wu
- [Conversational Evangelism: Connecting with People to Share Jesus](#) by David and Norman Geisler. [Reviewed by Gary Ridley](#) on the SEND U blog. "The book gives examples of the kinds of questions to use in different situations, recognizing that conversational evangelism is more art than science. What stood out to me was that in each conversation we want to keep the door open for further conversations."
- [Prepared by Grace, For Grace: the Puritans on God's Ordinary Way of Leading Sinners to Christ](#) by Joel R. Beeke and Paul M. Smalley. This book addresses what the Puritans taught about how God prepares people for conversion. The Puritans talked about the importance of using the law to convict sinners. Gary Ridley reviewed this book on [this post](#) on the SEND U blog.
- [Evangelism as Exiles: Life on Mission as Strangers in our Own Land](#) by Elliot Clark, a book reviewed by Gary Ridley on the SEND U blog: [Book Review: Evangelism as Exiles](#)
- [Marks of the Messenger: Knowing, Living and Speaking the Gospel](#) by J. Mack Stiles. "I do not

think I have ever read a book on evangelism that makes me more eager to pass it on than this one – better, that makes me more eager to evangelize than this one.” comment by D. A. Carson. Reviewed by [Gary Ridley](#) on the SEND U blog.

- [Jesus, Bread, and Chocolate: Crafting a Handmade Faith in a Mass-Market World](#) by John J. Thompson. Only 99 cents on Kindle. Recommended by Kenny Humphries. “This book is not a great theological masterpiece, but I come back to its principal idea often. Recipes empower the novice to produce consistency, which is good if you get a job making hamburger buns. Artisan Bakers sometimes produce a heavy marbled rye with crisp crust and moist centers and other times flaky croissants, but it's messy, time intensive, complicated, with lots of moments looking at the half-finished product with faith in the outcome... with INCONSISTENT results. Discipleship is the same. Recipes can be helpful, but I need not fear the heavy marbled rye, or that crazy process that produces it. God doesn't need us all to be hamburger buns.”

## Materials for use in Evangelism / Discipleship:

- Three free [apps](#) to use in sharing your faith
- [Our Daily Bread](#)
- [Power for Living](#) > to use in evangelism. It opens with testimonies from believers then goes into an explanation of the Gospel.
- [The Concise Bible](#) > covers Genesis to Revelation in an illustrated, easy-to-understand format
- [Honor-Shame Evangelism Tool](#) > this app has been translated into Hindi, Arabic, Croatian, Persian/Farsi, Turkish, and Portuguese. They are translating it into Mandarin, French, Russian, Marathi, German, Telugu, Spanish, Korean, and Japanese.

## Information about major religious groups

- Profile for [Hinduism](#). Found at this [place](#) on the Internet.
- Profile for [Islam](#). Found at this [place](#) on the Internet.
- Profile for [Buddhism](#). Found at this [place](#) on the Internet.
- Profile for [Catholicism](#). Found at this [place](#) on the Internet.
- Profile for [Marxism](#). Found at this [place](#) on the Internet.
- Profile for [Secularism](#). Found at this [place](#) on the Internet.
- Profile for [Shintoism](#). Found at this [place](#) on the Internet.
- Resources on Eastern Orthodoxy
  - [Introduction to Orthodox faith](#) by Mark Saucy (including the key difference between the Orthodox church and Evangelical Protestantism)
  - [On Orthodoxy East and West](#) by Mark Saucy

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