

# Partner Development

A New PD training page for US members can be found [here](#) (2017).

## Some articles from the SEND US Media department on improving our newsletters:

- [How to write email for selling.docx](#)
- [Sonia's newsletter tips.doc](#)
- [Communicating Your Story](#) by Amy Walters
- [Communication Pros and Cons](#) of different means of communicating with your supporters

## Other articles on communicating with your partners:

- [Should Missionaries use Facebook and Twitter?](#) blog post by missionaries from Thailand
- [7 Keys to Effective Missionary Presentations](#) (also available [here](#) on the wiki)

## Support-raising

- [View Points: Fresh Perspectives on Personal Support Raising](#) by Steve Shadrach. [Reviewed and summarized](#) by David Mays.
- [Funding Your Ministry](#) by Scott Morton. This book is required reading in the SEND USA Candidate Orientation Program.
- [A Spirituality of Fundraising](#) by Henri Nouwen. Required reading in the SEND US Candidate Orientation Program.
- A webinar that you can download for free - Eight Full-Funding Essentials (That We Too Easily Neglect) - Scott Morton and Ellis Goldstein - contact Ken Guenther for information
- [Kingdom Come Training](#) > The training is done over web-based interactive video conferencing so you can participate from anywhere in the world over hard-wired internet (WIFI doesn't work). It goes for one and a half hours a day, four days a week for three weeks. After that, you get with a trained personal coach over Skype for weekly coaching and accountability until you are fully funded.
- [The God Ask: A Fresh, Biblical Approach to Personal Support Raising](#) by Steve Shadrach. Highly recommended. [Reviewed by Ken Guenther](#) on the SEND U blog.

## Helps for Your Church

- [Developing Barnabas Support Teams](#) > a brochure to help churches develop support teams for their missionaries (note, first page is blank)

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